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Toronto

Jun Zhao

Graphic Designer

Portfolio: www.junzhaodesign.com

WORK EXPERIENCE

Sinobec Group

Graphic Designer & Web Designer

Aug 2021 - Present
Toronto, Canada

- Developed website prototypes.
- Created e-commerce website advertisements, supported marketing team.
- Created animated graphics specialized for email and social channels.
- Created advertisement concept and copywriting.

Busy Bee Tools

Graphic Designer

Mar 2018 - Jul 2021
Toronto, Canada

- Built online elements, banners, email blasts, catalogues.
- Designed advertising, packaging, labels, patterns and brochures.
- Captured photographs, edited videos for products.

We Us Them (Internship)

UI Designer

Jan 2016 - May 2016
Halifax, Canada

- Built online elements, landing pages, trade show booth.
- Created icons for mobilephone applications by working closely with website programmers.

Copernicus Studios (Internship)

Character Designer

Jan 2015 - Jan 2016
Halifax, Canada

- Generated animated characters based on company requirements.
- Created game ideas with my colleagues and developed them into real interactive games.

ZhiRuan Game Company

UI Designer

Dec 2012 - Aug 2013
DaLian, Canada

- Drew game icons.
- Created weapon layouts of 3D models for a Korea-based indie games startup.

PROJECTS

Oxtail Pho Branding Design

Graphic Designer

Dec 2018
Toronto, Canada

- Designed Logo for Oxtail Pho restaurant.
- Created brand identity for Oxtail Pho.

EB Electronic Branding Design

Graphic Designer

Jan 2022
Toronto, Canada

- Designed Logo for EB Electronic.
- Created brand identity for EB Electronic.

**Projects, works, skills demonstrated at www.junzhaodesign.com*

As a designer with **6** years of professional experience and a background in E-Commerce, I possess advanced proficiency in Adobe Suite and Figma. I consider myself a lifelong learner with a passion for creative endeavors and a strong sense of organization.

SKILLS

Visual

Illustration | Digital Marketing | Typography | Brand Identity
Video-editing | Animation | Motion Graphics | Sketching

Interaction

User research | Wireframing | Prototyping | User Experience

Software

Photoshop | Illustrator | InDesign | Microsoft Suite | Canva
After Effect | Adobe Premiere Pro | Mac | Creator
Google Analytics | Wordpress | Figma | Adobe XD

Coding

HTML | CSS | HTML5

EDUCATION

NSCAD University

Master of Design

Sept 2014 - Apr 2017
Halifax, Canada

Course in interaction design and graphic design.
Course in infographic design and product design.
Course in visual communication design.
Course in typography, illustration and photography.

LiaoNing Normal University

Bachelor of Animation

Sept 2009 - Apr 2013
DaLian, China

Course in academic drawing.
Course in animation and storyboard telling.
Course in motion graphics, 2D and 3D.
Course in concept development and video production.

Linkedin Learning & Coursera

Google Career Certificates in UX Design

PMI Greece Chapter Certificate in Marketing

Linkedin Learning Certificate in Photography

Sept 2014 - Present
Canada

Expanded knowledge of areas of professional design and the related fields of photography and marketing.